

Shannon Jessop

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OBJECTIVE

Currently completing a Master Degree in International Wine Tourism in partnership with the University of Bordeaux. Passionate about wine tourism with an enthusiasm for sharing wine knowledge with others. Seeking a dynamic internship in France to learn from and explore French enotourism while building on experience gained from over two years of working in the wine industry in Canada.

Canadian nationality with French and Spanish student visas.

EXPERIENCE

Ontario, Canada
September 2018 - August 2019

Sales Representative

Pelee Island Winery

- Promoted Pelee wines through participation in wine shows, individualized tasting events and collaboration with winery marketing campaigns.
- Warehouse management monitoring of product levels including ongoing order placement and receiving of stock, performing accurate monthly inventory counts, coordinating timely wine deliveries with local courier companies.
- Managed a customer base of approximately 100 clients including restaurants, Liquor Control Board of Ontario (LCBO) and private clients. Actively pursued opportunities to promote Pelee wines in the community which resulted in an increase of clients during my tenure.

Wellington, Ontario, Canada
May 2018 - October 2018

Tasting Boutique Sales Associate

Sandbanks Estate Winery

- Presented Sandbanks wines to customers which including tailoring wine flights for individuals and large groups (10-50 people)
- Conducted specialised tastings for small groups; chocolate and wine paring and 'Grape to glass' educational tasting
- Responsible for cashiering and merchandising duties

Ottawa, Ontario, Canada
December 2017 - April 2018

Customer Service Representative

Liquor Control Board of Ontario (LCBO)

- Customer Service relating to wine, beer and spirits

Madrid, Spain; Ibiza, Spain
October 2014 - July 2017

English Language Assistant

Government of Spain - Ministry of Education, Culture, and Sport

- Co-taught and provided assistance to the English teacher with planning, preparing and presenting English lessons

North America, Caribbean, Asia, Europe, Australia
March 2013 - August 2015

Youth Staff

Princess Cruise Lines

- Executed daily planned activities as part of Princess Cruises youth tourism services

EDUCATION

Tarragona, Spain; Bordeaux, France; Porto, Portugal

September 2019 - July 2022

Master of International Wine Tourism Innovation (WINTOUR)

Universitat Rovira i Virgili, Université de Bordeaux ISVV, Universidade do Porto

- Four semester Erasmus + Program comprising a semester at each university and three internships
- Focus on wine tourism innovation through theoretical and practical training with courses in tourism management, wine tourism strategies, wine marketing, enology, wine heritage, wine tasting, and wine appellations.

Ottawa, Ontario, Canada

September 2017 - August 2012

Sommelier Fundamentals Diploma

Algonquin College – School of Hospitality and Tourism

- One year program for professional development in wine knowledge and service
- Courses included: Wine Tasting, Vinification, Grape Varieties Theories of Food and Wine pairing, Old World Wines, New World Wines, Whiskies of the World, Beers of the World
- Graduated with Honours distinction (GPA: 3.9)

Kingston, Ontario, Canada

Sept 2008 - June 2012

Bachelor of Arts and Sciences Honours Program in Sociology

Queen's University

- Four year honours program with a focus on social theories, social research methods, social statistics, program evaluation, and cultural studies
- Dean's Honours List 2012

SKILLS

- Customer Service
- Organisational and Managerial Skills
- Tasting Event Planning and Execution
- Teaching and Teamwork Skills
- Writing and Communication Skills
- Smart Serve Ontario Certification (2017)

LANGUAGES

English

Maternal Language

French

Intermediate B2

Spanish

Pre-Intermediate A2